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as obvious if technology evolves in a Darwinian sense though.

The quote below is from the Origin of Species.

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### Does Technology Evolve?

by RYAN KAPSAR on November 10, 2011

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To answer this question we need to take a step back and look at what Darwin wrote about evolution.

Remember this is in a time before there was a wide spread understanding of gene theory. Despite the fact that Gregor Mendel had already discovered the hereditary nature of peas, Darwin knew nothing about this. Despite this gap in his knowledge Darwin was able to come up with an extremely compelling argument for evolution.

Two Hammers and Darwin's Finches; All pictures from Wikimedia

Does technology evolve? The first step to answer this question is to define evolution in this case. Do we

mean, evolution individual technologies changing over time or Darwinian evolution? Well, I think the first part

is pretty easy to answer. Yes, we can see technologies changing in usage and in appearance. However, it's not

"If during the long course of ages and under varying conditions of life, organic beings vary at all in the several parts of their organisation, and I think this cannot be disputed; if there be, owing to the high geometrical powers of increase of each species, at some age, season, or year, a severe struggle for life, and this certainly cannot be disputed; then, considering the infinite complexity of the relations of all organic beings to each other and to their conditions of existence, causing an infinite diversity in structure, constitution, and habits, to be advantageous to them, I think it would be a most extraordinary fact if no variation ever had occurred useful to each being's own welfare, in the same way as so many variations have occurred useful to man. But if variations useful to any organic being do occur, assuredly individuals thus characterised will have the best chance of being preserved in the struggle for life; and from the strong principle of inheritance they will tend to produce offspring similarly characterised. This principle of preservation, I have called, for the sake of brevity, Natural Selection."

- (Darwin 1859, summary of Ch.4)

To summarize Darwin, "If... organic beings vary... If there [is]... a severe struggle for life.... Then... variation.. had occurred useful... If variations useful... [Then] Best chance of being preserved... if strong principle of inheritance." Or, if there's useful variation (useful in the sense of being selected), selection and inheritance then there's natural selection (evolution). As we know in the case of organic beings this happens and we understand the mechanisms. Additionally, the final way I wrote the summary, I excluded the bit about organic beings. Darwin's theory of evolution is something of a general heuristic that can be applied to a broader number of topics than just organic beings. If this is the case, then it is likely we can figure out a way to apply it to

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#### technology.

What evidence do we have pointing towards evolution of technology? For variation of technology in general, there are currently over 8 million US patents, so in a broad sense there is a great deal of variation. On a more specific technology, like the hammer which wikipedia classifies into 15 different category types and according to George Basalla in "The evolution of technology" there were over 500 types of hammers in Birmingham in 1867. Each with a different purpose and use.

What sort of selection environments are in play with technology? It's not like technologies are alive in the Serengeti or anything. Well, in a way they were, or at least in the south western part of the US. Basalla also discussed various

Courtesy of allthefunfacts.blogspot.com

types of arrowheads found in the US. They show a diverse range of shapes and usages. Which indicates that some arrowheads must have been better at killing different kinds of game than others. In **modern times** we have a different type of selection environment, the marketplace. In this case, the products with higher number of sales end up being produced more and continued in a new and improve model. Technology developers can even get direct feedback on issues with the previous version of their product through customer reviews and professional organizations adoption or refusal to adopt a given technology.

Inheritance is much more difficult with technology than with **organic beings**. With organic beings there are only one or two parent(s) and inheritance is a single direction action from parent to child. With technology there can be many parents and influences from other unrelated technologies. For instance, the decision to buy a cell phone can be dictated by several factors, one being battery life. **Battery life** realistically has nothing to do with phone call quality or ability to use your cell phone, other than dictating if the phone is on or not and how long the phone will operate. Additionally, looking at the phone in a historical context we can see that initially there were no batteries in phones and that they pulled power from the network itself. It is likely that batteries were introduced into phones because of the use of batteries in communication radios in the military. It was this transfer of unrelated technology into telephony that allowed the creation of the portable home phone and eventually the wireless cell phone. However, in this case it is still obvious that inheritance was still at play.

In conclusion, it is clear that technology does evolve. While we don't have anything as concrete as the gene to carry information from one generation to the next, there is still a type of Darwinian evolution taking place.

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#### ABOUT RYAN KAPSAR

Folow me on Twitter @kapsar. I'm currently an American studying in the Netherlands at Eindhoven University of Technology. I'm pursuing a masters in Innovation Sciences (Technology and Public Policy). I'm focusing my studies on academic entrepreneurship and the impact of...

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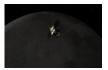
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